

# BUSINESS NEWS

## U.S. Census Counts

The U.S. Census website is a great resource for lots of random (and often helpful) statistics and information.

- The world and U.S. population clock <https://www.census.gov/popclock>, shows that Maryland is the 6<sup>th</sup> most dense state in the country.
- The Global Market Finder interactive tool can tell you which countries in the world might be interested in purchasing your products, like “mushrooms, fresh or chilled” (turns out Canada and Japan are the most frequent importers of U.S. mushrooms): <https://census.gov/library/visualizations/interactive/export-markets.html>
- The latest data shows that more than 75% of U.S. businesses are home-based and have zero employees: <https://census.gov/library/stories/2019/03/what-is-a-business.html>
- And the south and west have the fastest-growing cities in the country (Phoenix tops the list, followed by San Antonio, Fort Worth, Seattle and Charlotte): <https://census.gov/newsroom/press-releases/2019/subcounty-population-estimates.html>

For more info, visit <https://census.gov/> or sign up to receive email updates.

In other Census news ... would you like to be a paid 2020 Census taker? With flexible hours, great pay and paid training, you can be one of thousands of Americans helping to ensure an accurate count in the upcoming census. The results will have real-world impact and consequences for all communities, including ours, and you can help ensure Calvert County is properly represented. Apply online at [2020census.gov/jobs](https://2020census.gov/jobs) or call toll-free at 1-855-JOB-2020.

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## Visit Calvert County Government's New Website



Calvert County Government's new, mobile-friendly website is a valuable resource to anyone who visits the site, from local businesses and residents to tourists.

Much of the newly designed site organization remains the same, so it has a familiar feel to current users. Navigation is a breeze with clearly defined drop-down menus, visually appealing graphics and information in a condensed, attractive layout. The design was determined using feedback from county staff, citizen responses to a survey conducted earlier this year and historical analysis of site use. Visit the new site at [www.CalvertCountyMd.gov](http://www.CalvertCountyMd.gov).

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## **ADDITIVE MANUFACTURING: The Future of Plasma Thermoplastic Composites**

Holiday Inn Solomons Conference Center and Marina  
July 11, 2019 | 6-8 p.m.

Join us to network and learn about additive manufacturing.  
There will be refreshments available.

Come out and learn about this innovative technology. This is definitely an event you do not want to miss! Questions? Find us at [smit.tech](http://smit.tech).



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### **Free, Online Training**

The Small Business Administration's Learning Center offers free online training programs on a range of topics of interest to business owners. Learn about business plans, financing options, social media marketing, accounting, customer service skills and many other topics here: <https://www.sba.gov/learning-center>.



U.S. Small Business  
Administration

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### **Experience "Authentic Maryland" in Solomons!**



The Maryland Office of Tourism recently announced their top 20 places to get an authentic Maryland experience. These are the places that are uniquely Maryland – in attractions, architecture, activities, traditions, shopping and, most importantly, memory-making experiences. Number one on the list is Calvert County's own Solomons Island! Visitors are encouraged to stroll the Riverwalk, charter a fishing trip or leisurely cruise, visit the Calvert Marine Museum or Annmarie Sculpture Garden & Arts Center and cap off a perfect day with dinner on the water. For the full list of authentic Maryland places, visit <https://www.visitmaryland.org/list/20-ways-to-experience-authentic-maryland>.

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**It's Market Season - All Summer Long**

Buying locally sourced food is easy with an abundance of fresh offerings from Calvert County's farmers, agri-businesses and watermen. Selections include beef, flowers, vegetables, fruit, baked goods and more. And new this season, all markets except North Beach are accepting Supplemental Nutrition Assistance Program (SNAP) benefits. To learn more about SNAP and eligibility requirements, visit [online](#).



**CalvertHealth  
Medical Center**  
Prince Frederick  
Tuesdays  
2:30-6:30 p.m.

**Dunkirk  
District Park**  
Dunkirk  
Thursdays  
3-7 p.m.

**North Beach**  
Fridays  
6-9 p.m.

**Sneade's Ace  
Home Center**  
Lusby  
Saturdays  
8 a.m.-noon

## The EFEA 5th Annual Investment Marketplace July 18, 2019

**Greater Waldorf Jaycees | 3090 Crain Highway, Waldorf, MD**

These lenders and resource partners want to meet you:



The EFEA Annual Investment Marketplace innovative unique event brings together lenders, existing and emerging business owners and entrepreneurial resources from across the state to discuss plans for growth and financing options.

**Space is limited; register now!**  
<https://efeaim2019.eventbrite.com>

**For more information, call 301-934-7583.**



This free entrepreneurship training program has been designed solely for veterans who want to start a business. To participate, interested veterans, active duty and reserve personnel must have a solid idea of their

business venture. Participants will actually develop a comprehensive business plan instead of just exploring the possibility of entrepreneurship.

This is a 10-week intensive course designed to prepare participants to research and complete an actionable business plan. Register now for the orientation session to be held Aug. 13, 2019, 6 p.m., at the American Legion Post in Hughesville. Classes start Sept. 10. To register or for more information, visit [www.project-opportunity.com](http://www.project-opportunity.com) or contact Joe Giordano at 410-860-6664 or [joe.giordano@project-opportunity.com](mailto:joe.giordano@project-opportunity.com).

## State eProcurement System Getting an Upgrade

This summer, eMaryland Marketplace is being replaced by eMaryland Marketplace Advantage (eMMA), a new and improved eProcurement platform. The Maryland Department of General Services is asking all registered

businesses/vendors to complete a brief eMMA Vendor Information Questionnaire, which will serve as a preliminary registration, ensuring they are able to transact in the new system. Click [here](#) to access the survey and update your business/vendor records.



It is essential businesses re-register as vendors via the survey as soon as possible as records will not import from the current system into eMMA. Visit [online](#) for more information or email [central.procurement@maryland.gov](mailto:central.procurement@maryland.gov) with questions about the upgrade.

## Meet Our Intern



Dylan Bagarus joins us for the third summer in a row to assist with research, database management and event coordination, in addition to accompanying us on business site visits, ribbon cuttings and regular client meetings.

Dylan is double majoring in economics and math at William & Mary and finds that spending summers with the Department of Economic Development has helped him fine-tune his plans for the future. "I'd like to go to grad school for economics and eventually land in the field of economic research or consulting," he said.

Tip: If you'd like to explore implementing a formalized apprenticeship program for your business through the Maryland Department of Labor, Licensing and Regulation, check out the Maryland Apprenticeship and Training Program: <https://www.dlir.state.md.us/employment/appr/youthappr.shtml>.

