



# Calvert County NEWS

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## **FOR IMMEDIATE RELEASE**

**Date:** | April 28, 2011

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### **Calvert County, Md., Shows Appreciation for Business** *Sixth Annual Business Appreciation Week Scheduled for May 2-6, 2011*

**PRINCE FREDERICK, Md. – April 28, 2011** – This year, the Calvert County Board of County Commissioners and the Department of Economic Development celebrate Business Appreciation Week from May 2-6. The week will feature a host of special events and activities to recognize and thank businesses of all sizes for their contributions to the county's economy and quality of life.

This year's theme, "Fostering Healthy Business," will recognize the variety of businesses and their employees who operate in the field of health care.

The week will include special events, workshops and networking activities and personal visits with county business owners by the Board of County Commissioners and staff from the Department of Economic Development.

**Schedule of Events** (Please note that seating is limited at most events and advanced online registration is required at [www.ecalvert.com](http://www.ecalvert.com).)

#### **Monday, May 2, 2011**

BAW Evening Kick-Off Reception, invitation only, Boardwalk Café at the Chesapeake Resort & Spa, Chesapeake Beach.

#### **Tuesday, May 3, 2011**

12:30 – 4:30 p.m., Company site visits with Ambassador Teams, including Calvert County Board of County Commissioners, various locations.

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6 – 8 p.m., Executive Entrepreneurship Speakers Series Panel Discussion: “*Building a Legacy of Business Owners*,” hosted by the Calvert County Minority Business Alliance (FREE, but seating is limited). College of Southern Maryland, 115 J.W. Williams Road, Prince Frederick. Call 866-517-0477 or e-mail [info@calvertcountymba.org](mailto:info@calvertcountymba.org).

### **Wednesday, May 4, 2011**

9 a.m. – noon, “*The Power of E-mail Marketing: Best Practices in E-mail Marketing for Entrepreneurs, Associations, Nonprofits and Small Businesses*,” hosted by the Calvert County Department of Economic Development (FREE, but seating is limited). Calvert Library, Prince Frederick. Call 410-535-4583 or e-mail [stephejt@co.cal.md.us](mailto:stephejt@co.cal.md.us).

6 – 8 p.m., Women’s Business Roundtable Networking Event, co-hosted by the Small Business Development Center (FREE, but seating is limited), Calvert Memorial Hospital, Classroom 1, Basement Level, Prince Frederick. Call 301-535-4583 or e-mail [mdorsett@csmmd.edu](mailto:mdorsett@csmmd.edu).

### **Thursday, May 5, 2011**

5:30 – 7:30 p.m., Calvert County Chamber of Commerce Business After Hours Mixer hosted by Davis, Upton, Palumbo & Keffler, LLC, 132 Main Street, Prince Frederick. (Fee: \$5.00 for Chamber Members/\$10 Chamber Members at the door//\$20.00 for Nonmembers) 410-535-2577; [www.calvertchamber.org](http://www.calvertchamber.org).

Media outlets interested in covering BAW events may pre-register online at [www.ecalvert.com](http://www.ecalvert.com). Interviews with business owners and key event hosts and sponsors can be scheduled in advance by contacting the Calvert County Department of Economic Development.

For more information on Calvert County’s BAW, including updates on planned activities and events, or to learn about the many services the county offers the business community, contact the Calvert County, Md., Department of Economic Development at 410.535.4583, 800.331.9771 or 301.855.1880; by e-mail at [info@ecalvert.com](mailto:info@ecalvert.com), or on the Web at [www.ecalvert.com](http://www.ecalvert.com).

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*Calvert County is Maryland’s smallest county in land area with 213 square miles. It is home to approximately 90,000 people and has one of the highest standards of living in Maryland. Major industries include defense contracting, information technology, tourism, utilities, light manufacturing and administrative services.*