



Calvert County NEWS

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FOR IMMEDIATE RELEASE

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Entrepreneurs Get Chance to Pitch Their Businesses

PRINCE FREDERICK, Md. – Oct. 4, 2012 – As part of a statewide job growth initiative, Calvert County entrepreneurs got a chance to make pitches about their businesses on the Startup Maryland bus Sept. 18 at the College of Southern Maryland's Prince Frederick campus. The event was sponsored by the Departments of Economic Development in Calvert, St. Mary's and Charles counties, the Southern Maryland Economic Development Association and the Maryland Department of Business and Economic Development.

The bus traveled to all three Southern Maryland counties, where business owners boarded to make video "pitches" for their businesses. Calvert County businesses Linkblots, eReadia and Soltek videotaped pitches. The videos will be uploaded to the Internet and publicized on www.startupmd.org, where viewers can vote on their favorites. The companies with the highest scores will be able to post their videos on their company websites, as well as receive coaching, mentoring and additional pitching opportunities from a variety of state resources, including successful entrepreneurs, mentors and investors.

Linkblots (www.linkblots.com) is a QR code and mobile web campaign management and marketing tool. EReadia (www.ereadia.com) is a technology company that creates tools to extend and enhance the mobile reading and browsing experience for users, particularly students in K-12. Soltek (soltekllc.com) installs, distributes and services cutting edge solar energy systems.

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The idea of the competition is to celebrate entrepreneurship and focus on diverse businesses and new product ideas across the state.

The Startup Maryland bus came to Southern Maryland with the support of the Southern Maryland Economic Development Association. Startup Maryland is a statewide initiative of the Startup America Partnership, a private organization working to help individuals and companies succeed in order to accelerate job growth in America.



Caption for StartUpMdBus

The Startup Maryland bus came to the Prince Frederick campus of the College of Southern Maryland on Sept. 18. Business owners got the chance to make pitches about their businesses that will be entered into a business plan competition.

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Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to nearly 90,000 people and has one of the highest standards of living in Maryland. Major industries include defense contracting, information technology, tourism, energy, advanced manufacturing and administrative services.