



# Calvert County NEWS

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## **FOR IMMEDIATE RELEASE**

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## **County Launches Redesigned Website, Facebook Presence**

**PRINCE FREDERICK, Md. – Nov. 21, 2012** – Visitors to the Calvert County Government website are seeing a different picture when they open the site at [www.co.cal.md.us](http://www.co.cal.md.us).

For the first time in seven years, the county's website has been completely redesigned. The county has contracted with CivicPlus, a Web design company that specializes in government sites, to design and host the site.

The new site offers a more interactive experience for users. With a simple login, users can create a site that is unique to them and best caters to their needs. The site features an interactive calendar that allows users to add events to the county calendar. Also, users can sign up to receive news updates about specific subjects, allowing information about agendas, county services and much more to come directly to their email inboxes.

The design of the new site draws on the county's ties to the water and agricultural heritage. A separate tourism subsection features a distinct design and information aimed at travelers, potential visitors and tourism industry partners.

The county has also launched a Facebook page, named "Calvert County Government, Calvert County, Md." Users will have access to county government press releases and important information during emergencies on the Facebook page, and it will include a wealth of information about county locations and amenities. The Facebook page is linked directly from the new county website. Comments on the page will not be allowed.

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The redesigned website and the county Facebook page officially launched on Tuesday, Nov. 20. Visitors can register for their own unique experiences at [www.co.cal.md.us](http://www.co.cal.md.us).

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*Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to nearly 90,000 people and has one of the highest standards of living in Maryland. Major industries include defense contracting, information technology, tourism, energy, advanced manufacturing and administrative services.*