



Calvert County NEWS

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Catch Our Drift: Calvert County Tourism Industry Posts Gains

PRINCE FREDERICK, Md. – Jan. 14, 2016 – More and more visitors are enjoying Calvert County’s charms. A study on the impact of tourism in Maryland, released in December, shows a 1.3 percent increase in visitors to the county in 2014, the most recent data available. Calvert County tourism industry sales grew by 6.5 percent while tourism employment, labor income and tax receipts all posted gains.

Nearly 1,200 people are directly employed through the Calvert County tourism sector, representing more than \$35 million in labor income. Tourism tax receipts in 2014 – including federal, state, local and hotel taxes – totaled \$34.8 million, an increase of nearly 7 percent over 2013. The statistics were compiled for the Maryland Office of Tourism by the economics analysis firm Tourism Economics.

“Tourism is a vital part of Calvert County’s economy,” said Linda Vassallo, director of the Calvert County Department of Economic Development. “Our proximity to local waterways, the county’s rich rural heritage and unique shopping and dining experiences are major draws for regional travelers. Our tourism industry partners are strong advocates for the county’s charms and we continually look for new ways to highlight Calvert County to potential visitors.”

Visit Calvert County’s tourism website, ChooseCalvert.com, for details on sites, attractions, shopping, events and more.

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Calvert County is Maryland's smallest county in land area with 213 square miles. It is home to more than 90,000 people and has one of the highest standards of living in Maryland. Major industries include defense contracting, information technology, tourism, energy, advanced manufacturing and administrative services.